

## NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

### COALVILLE SPECIAL EXPENSES WORKING PARTY – 9 JULY 2015

Title of report	<b>2015/16 EVENTS UPDATE</b>
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Purpose of report	To update members with regards to 2015/16 events funded within the Coalville Special Expense Area
Recommendations	<b>THAT THE WORKING PARTY NOTES THE PROGRESS UPDATE ON 2015/16 EVENTS</b>

#### 1.0 PROPOSED EVENT PROGRAMME FOR COALVILLE

1.1 The following events are proposed for 2015/16; following discussions at previous Coalville Specials Meetings (including Events Sub Group)

1.2 **June - Picnic in the Park (Coalville Park) Sunday 28 June 2015  
(plus Proms in the Park on Saturday 27 June) Combined Budget £14,500**

**Picnic in the Park** comprised of the following activities:

- Stage area with full live Music programme, including performances from Black Diamond, Rainer, Code 44, Kazabian and Elvis Tributes (in conjunction with Hermitage FM)
- WW1 Themed area which hosted 1188 Air Cadets, LCC Century of Stories, Royal British Legion and the Ghurkas, Jed Jaggard WW1 memorabilia, Swannington and Diseworth Heritage Trust, Friends of Thringstone, Sir John Moore Foundation, Kegworth Youth Theatre (performing Blackadder goes Forth) and the launch of the Gunther Pluschow exhibition (organised by Moira Furnace Museum Trust)
- Rotary provided Tea tent
- 38 Community and Commercial stalls
- Circus Tent/Skills plus Stilt Walker, Balloon Modeller
- Fish and Chips, Pizza's, Hog Roast, Licensed Bar and Ice cream
- Mantle Arts - craft activity stall plus Emma's Crafty Kids area
- Leisure Centre displays (fitness, golf) and Coalville Rugby Club
- Cycle wobbly track, partly funded by County Sports Partnership Community Events
- Children's Rides in the play area

- Coalville Churches Together Community Litter Pick

The 2015 event was very well supported with an estimated attendance of 7,000 local people. The feedback from customers has also been very positive and the following tweet is a typical summary of the event ***'There was something for everyone – well done to NWLDC'*** The High Sheriff of Leicestershire, Gordon Arthur who also visited Picnic in the Park stated he was particularly impressed with the WW1 themed area.

**Proms in the Park** comprised of the following activities:

- Ockbrook Big Band, Coalville Male Voice Choir, Ibstock Brick Brass Band and Flag Waving Proms Finale with Alex Gamble
- Tea tent with strawberries and cream, Bar and Food

This additional event to the Picnic in the Park weekend provided a well balanced programme of entertainment, which was enjoyed by an audience of approx 1,700 people.

- 1.3 On the same weekend on Saturday 27 June, the **Coalville Town Team delivered the 2015 Coalville Summer Fest 2015** which was organised in Coalville Belvoir Shopping Centre. Activities included Performance Stage, Dance, Singing, Musical Theatre, Stalls and Food Demonstrations. Further information will be relayed following the event debrief meeting.

1.4 **August - Coalville by the Sea (Budget £1,700)**

Following the success of last year's Coalville by the Sea, a similar event will be organised for families and will include games, arts and crafts, puppet shows, music and sandpits and will take place on Friday 8 August on Needhams Walk, open space grassed area.

1.5 **November – Christmas Lights Switch On Event (Budget £8,000)**

The 2014 Coalville Christmas Lights Switch on event was combined with the Coalville Town Team Food and Drink event on Saturday 22 November with both organisations reporting benefits from a joint event. It is planned to hold this year's Christmas event in a similar format, with the proposed date of Saturday 21 November. The Christmas in Ashby event is proposed to be held on Saturday 28 November.

It is also proposed to make the annually provided free Saturday Christmas shopping car parking available in both Ashby and Coalville for 5 consecutive Saturdays, leading up to Christmas (dates: 21 and 28 November, 5, 12, 19 December) Other Bank Holiday parking arrangements over the Christmas holiday period are yet to be confirmed.

1.6 **Coalville Christmas Decorations**

The Council recently completed a tender process (contract period - 5 years) for the Coalville Christmas Decorations contract. The contract has been awarded to a new supplier but within existing budgets and officers are now working through the transitional arrangements.